



nalesa
media

NALESA MEDIA

JACKET CATALOGUE

INTRODUCTION

Nalesa Media are two sisters with a creative flair, who merged their different skills and expertise to create and form an Out of Home Media company established in 2015.

With the background that Palesa Mabuse has in film, television & media, her creative nature brings a fresh, young and innovative approach to various aspects of the business. Naledi Mabuse's background in corporate finance & accounting, as well as sales & marketing compliments the business.

As a team of young, black & dynamic female professionals, Nalesa is able to adapt to the growing industry trends and deliver a new perspective to our clients by putting their brands at the forefront of the consumer, with our portfolio of prime, high impact sites.





MEET THE TEAM



Palesa Mabuse
Managing Director



Paddy Ndlovu
Sales & Marketing Manager



Neo Ngwenya
Group Secretary



Ntando Simelane
Administrator



Martha Seemola
Copywriter & Researcher



Hloni Tsubele
Design & Production





MISSION STATEMENT

- Provide service and quality excellence.
- Nurture the spirit of entrepreneurship in all our business.
- Respond to the needs of our clients, brands and end-user.
- Encourage creativity and innovation.



VISION STATEMENT

To create a world class, 100% AFRICAN FEMALE BUSINESS that responds to the needs of the industry which we operate in.



COMPANY VALUES

To remain innovative, maintain our integrity at all times and be responsible in terms of our products and services.



SERVICES OFFERING

- Outdoor and Indoor Media Sites
- Media Buying (TV; Online & Radio)
- Media Strategy
- Outdoor Media Site Management
- QR Code Based Marketing
- Film Production
- All events and Festivals
- Print Media
- Websites
- Corporate Gifting
- Corporate Identity & Videos
- Photography for Corporate and event Purposes
- In-house Drone Pilots
- Live Online Streaming





OUT OF HOME

OOH





BRANDING

CORPORATE & EVENTS





JACKETS



Unisex Cameroon Rain Jacket

R275.00 ex. VAT



Kids Alti-Mac Fleece Lined Jacket

R325.00 ex. VAT



Ladies Oslo Micro Fleece Jacket

R350.00 ex. VAT



Unisex Alti-Mac Fleece Lined Jacket

R350.00 ex. VAT



Kids Alti-Mac Terry Jacket

R362.50 ex. VAT



Kids Palermo Softshell Jacket

R418.75 ex. VAT



Unisex Alti-Mac Terry Jacket

R437.50 ex VAT



Celsius Jacket

R468.75 ex. VAT



Unisex Palermo Softshell Jacket

R492.50 ex VAT



Unisex Andes Jacket

R500.00 ex VAT



Kids Hudson Jacket

R525.00 ex. VAT



Unisex Hamilton Jacket

R562.50 ex. VAT



Unisex Hudson Jacket

R612.50 ex. VAT



Unisex Pinnacle
Softshell Jacket

R612.50 ex VAT



Ridge Jacket

R625.00 ex VAT



Crusader Bomber Jacket

R625.00 ex. VAT



Rego Jacket

R646.25 ex VAT



Astana Jacket

R675.00 ex VAT



Nagano Softshell Jacket

R687.50 ex VAT



Vallarta Jacket

R750.00 ex VAT



Geneva Softshell Jacket

R762.50 ex VAT



Alex Varga Elysium
Softshell Jacket

R812.50 ex VAT



Kyoto Two-Tone Jacket

R893.75 ex VAT



Kyoto Jacket

R893.75 ex VAT



Alex Varga Ascentia
Jacket

R937.50 ex VAT



Alex Varga Iveroc
Jacket

R1 000.00 ex VAT



Montana Jacket

R1 237.50 ex VAT



Scotia Light Down
Jacket

R2 000.00 ex VAT



Balkan Insulated
Jacket

R2 125.00 ex VAT



CONTACT US:



NalesaMedia



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010 448 1399



32 Fricker Rd, Illovo, Sandton, 2196

www.nalesamedia.co.za

