



# nalesa media

NALESA MEDIA

**HEADWEAR CATALOGUE**

# INTRODUCTION

Nalesa Media are two sisters with a creative flair, who merged their different skills and expertise to create and form an Out of Home Media company established in 2015.

With the background that Palesa Mabuse has in film, television & media, her creative nature brings a fresh, young and innovative approach to various aspects of the business. Naledi Mabuse's background in corporate finance & accounting, as well as sales & marketing compliments the business.

As a team of young, black & dynamic female professionals, Nalesa is able to adapt to the growing industry trends and deliver a new perspective to our clients by putting their brands at the forefront of the consumer, with our portfolio of prime, high impact sites.





# MEET THE TEAM



**Palesa Mabuse**  
Managing Director



**Paddy Ndlovu**  
Sales & Marketing Manager



**Neo Ngwenya**  
Group Secretary



**Ntando Simelane**  
Administrator



**Martha Seemola**  
Copywriter & Researcher



**Hloni Tsubele**  
Design & Production





## MISSION STATEMENT

- Provide service and quality excellence.
- Nurture the spirit of entrepreneurship in all our business.
- Respond to the needs of our clients, brands and end-user.
- Encourage creativity and innovation.



## VISION STATEMENT

To create a world class, 100% AFRICAN FEMALE BUSINESS that responds to the needs of the industry which we operate in.



## COMPANY VALUES

To remain innovative, maintain our integrity at all times and be responsible in terms of our products and services.



# SERVICES OFFERING

- Outdoor and Indoor Media Sites
- Media Buying (TV; Online & Radio)
- Media Strategy
- Outdoor Media Site Management
- QR Code Based Marketing
- Film Production
- All events and Festivals
- Print Media
- Websites
- Corporate Gifting
- Corporate Identity & Videos
- Photography for Corporate and event Purposes
- In-house Drone Pilots
- Live Online Streaming





# BRANDING

## CORPORATE & EVENTS





## CAPS



Brooklyn Cap - 5 Panel

**R26.25 ex. VAT**



Jozi Cap -  
6 Panel

**R28.75 ex. VAT**



Jozi Cap BL -  
6 Panel

**R28.75 ex. VAT**



Spoti Pantsula Hat

**R28.75 ex. VAT**



Rumba Hat

**R28.75 ex. VAT**



Basic Sun Visor

**R32.50 ex. VAT**



Memphis Cap -  
5 Panel

**R33.75 ex VAT**



Piccolo Kids Cap -  
5 Panel

**R35.00 ex. VAT**



Swift Sandwich Cap -  
6 Panel

**R37.50ex VAT**



Trucker Cap -  
5 Panel

**R40.00 ex VAT**



Cincinnati Cap -  
6 Panel

**R42.50 ex. VAT**



Revo Pantsula Hat

**R45.00 ex. VAT**





Wilderness Cap -  
6 Panel

**R48.75 ex. VAT**



Championship Cap -  
6 Panel

**R50.00 ex VAT**



EM-CAPFRONT, DTC-CAP

**R50.00 ex VAT**



Bailey Floppy Hat

**R57.50 ex. VAT**



Deuce Cap -  
6 Panel

**R87.50 ex VAT**



Relay Cap -  
6 Panel

**R87.50 ex VAT**



Wilderness Bush Hat

**R93.75 ex VAT**



Willow Bush Hat

**R93.75 ex VAT**



Augusta Fitted Cap -  
6 Panel

**R125.00 ex VAT**



## BEANIES



Alaska Brushed Fleece  
Beanie

**R33.75 ex VAT**



Colorado Acrylic  
Beanie

**R37.50 ex VAT**



Nebraska Acrylic  
Beanie

**R37.50 ex VAT**



Solo Acrylic Beanie

**R37.50 ex VAT**



New Hampshire Melange  
Acrylic Beanie

**R37.50 ex VAT**



Pinnacle Acrylic  
Beanie

**R58.75 ex VAT**



Quebec Acrylic Beanie

**R62.5 ex VAT**



Ontario Acrylic Beanie

**R68.75 ex VAT**



Stellar Led Light Acrylic Beanie

**R88.75 ex VAT**



# CONTACT US:



NalesaMedia



nalesamedia



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